

UFI STANDARD AUDIT CERTIFICATE

Please provide one certificate per event

Organizer: Joint-Stock Company EXPOCENTRE
Name of the event: REKLAMA 2016
Venue: Moscow, Russia
Date: 28.09.2016 - 30.09.2016
N° of times that the exhibition has been organized previously: 23

Please provide the dates (day, month, year) for the previous sessions and whether the sessions were audited:

Day	Month	Year	Audited (Y/N)
22-25	October	2015	No
23-26	October	2014	Yes
24-27	October	2013	No
25-28	October	2012	Yes
27-30	September	2011	No
25-28	October	2010	Yes
09-12	November	2009	No

Sufficient level of data accuracy of the «Visitors» and «Visits» groups¹

EXHIBITION SPACE	National (Domestic)	International	Sub-total
Net indoor exhibition space, sq.m	2.828	679	3.507
Net outdoor exhibition space, sq.m	0	0	0
Special show space, sq.m ¹	144	0	144
		Total	3.651
Gross total space, sq.m ¹			12.258

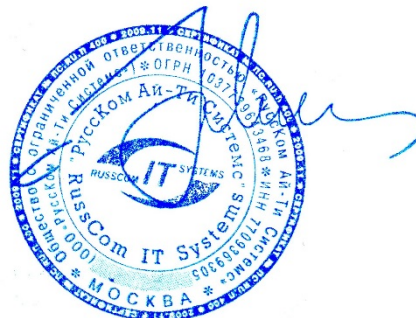
EXHIBITORS

Number of national (domestic) exhibitors ²	165
Number of international exhibitors ²	40
Total	205

VISITORS/VISITS

	Unique Visitors	+ Repeat Visits	= Total number of Visits
Number of national (domestic)	11.950	2.090	14.040
Number of international	370	60	430
Total	12.320	2.150	14.470
Number of experts ¹	11.950 (97%)		

Director General
«RussCom IT Systems» Ltd



A. Zhukovsky

The list of participant countries¹:

1. Austria
2. China
3. Cyprus
4. Germany
5. Japan
6. Kazakhstan
7. Korea Republic
8. Republic of Belarus
9. Russia
10. Switzerland
11. The USA
12. Ukraine

¹ - This information is not required by UFI but is required by RUEF.

² - Excluding represented companies/indirect exhibitors

Name and address of the auditing organization:



RussCom IT Systems

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Name of the person who conducted the audit: Nemets Yaroslava

Position: Deputy Head of the Exhibition Audit department
Email: audit@auditexpo.ru

Name of the person who completed this form: Nemets Yaroslava

Position: Deputy Head of the Exhibition Audit department

Signature:

This audit has been conducted in accordance with the "UFI Auditing Rules for the Statistics of UFI Approved Events" Version «January 2010» and the "UFI Calculation Standards and Definitions" Version «January 2010»

Moscow

12.10.16

Director General
«RussCom IT Systems» Ltd

A. Zhukovsky



Please note: this document alone does not confirm UFI Approved Event status

v.01/10